



Media release

Cicor establishes US-based sales company

Zurich, 12 January 2011. Headquartered in Boudry, Switzerland, Cicor (SIX Swiss Exchange: CICN), a leading high-technology industrial group internationally active in the printed circuit boards, microelectronics and electronic solutions, is launching a wholly owned sales company in the USA. The newly established company Cicor Americas Inc. is located in Minnesota and will serve as a hub to assist Cicor in further developing its business in the attractive US market.

Having a local presence will enable Cicor to work closely alongside its existing sales representatives and thereby expands its activities in the American market as well as drives new growth opportunities for the Group. With this move, Cicor is strengthening its global strategy and facilitating market access to its widely diversified technology portfolio and its twelve production facilities worldwide.

“Launching our own sales company in the USA represents a key milestone for Cicor in our efforts to further penetrate the American market”, comments Cicor CEO Roland Küpfer. “It substantially improves our chances of acquiring new customers in the region.” Cicor expects that the medical technology and industrial sectors should benefit in particular due to the Group’s extensive expertise and proven manufacturing know-how in these markets.

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About Cicor • Cicor is a globally active group of leading companies in the electronics industry. It is organized into four divisions: Printed Circuit Boards (PCB), Microelectronics (ME), Electronic Solutions (ES) and Asia. The group's companies provide complete outsourcing services and a broad range of technologies for the manufacture of highly complex PCBs, 3D-MID solutions, hybrids and electronic modules. With around 1300 employees at twelve production sites worldwide, the group supplies high-quality custom-made solutions to its clients in Europe, America and Asia. The shares of Cicor Technologies Ltd. are listed on the SIX Swiss Exchange (CICN). For further information please visit www.cicor.com.